STRATEGIC PLAN 2018 - 2023









Better Health - Better Access - Better Care



Our **Strategic Pillars** and Key **Objectives**

1. HEALTHY COMMUNITY Reach out to our local rural community in the planning and delivery of our services

1.1 Formal and simple structures are established to seek broader community consultation, engagement, volunteering and participation; 1.2 Plan services around existing and emerging community needs and demands, participate in community events and introduce regular periodic assessments of performance; 1.3 Targeted promotion of available services through the use of print and online platforms.

2. QUALITY CARE & SAFETY Deliver first class care to our clients, community and key stakeholders

2.1 Evidence based models of

care are in place to ensure excellent client outcomes; 2.2 A person centred and homely care approach underpins our models of care aligned with our rural 2.3 Consistent and safe delivery of all services at a level that meets government and community standards.

3. PEOPLE & CULTURE

Build a highly engaged and skilled team of health care professionals and volunteers with a commitment to creating a culture of achievement and service excellence

- 3.1 Recruit, retain and develop key talent; 3.2 A structured program for the reward and recognition of excellence in achievement and behaviour is in place;
- 3.3 Create a constructive culture reflective and demonstrative of our core values where safety is

4. SUSTAINABLE SERVICES

Develop a fully sustainable health care service model to fund future growth and investment in new markets and emerging technologies

- 4.1 A Structured and considered prioritisation processes in place to assist in the best utilisation of
- 4.2 Adopt a diversified and agile funding approach; 4.3 Fund new and alternate models of care to meet the needs of our community.

5. EFFECTIVE GOVERNANCE

Create a comprehensive and accessible governance framework that ensures compliance with our legislative, ethical and statutory obligations

5.1 Effective Corporate and Clinical governance frameworks are in place; 5.2 Integrated systems and frameworks are in place to support effective decision making across all functions; 5.3. Formalised assessments in place to review performance of Board and its Committees.

6. COLLABORATIVE **PARTNERSHIPS**

Invest in strategic partnerships and alliances that allow us to achieve better outcomes for our service

- 6.1 Seek and nurture alliances where common 6.2 Promote a reputation of collaboration with individuals; including community groups, who wish to assist us in achieving our strategic goals;
- 6.3 Review and ensure all formal agreements are relevant and in place.

Our **Values** WE - CARE

WELLBEING Maintain a healthy balance of work, rest and play

Емратну

Show compassion and understanding for the perspectives and experiences of others

CREATIVITY

Encourage new ideas, explore ways to innovate

ACCOUNTABILITY

Act with integrity. Take responsibility for our decisions and actions

Resourcefulness

Be responsive in overcoming challenges and changing circumstances

EXCELLENCE

Expect, recognise and reward excellence

Our Vision

Our Mission

"WE CARE about creating a healthy community"

To promote and enhance the health and wellbeing of the people of the East Gippsland High Country